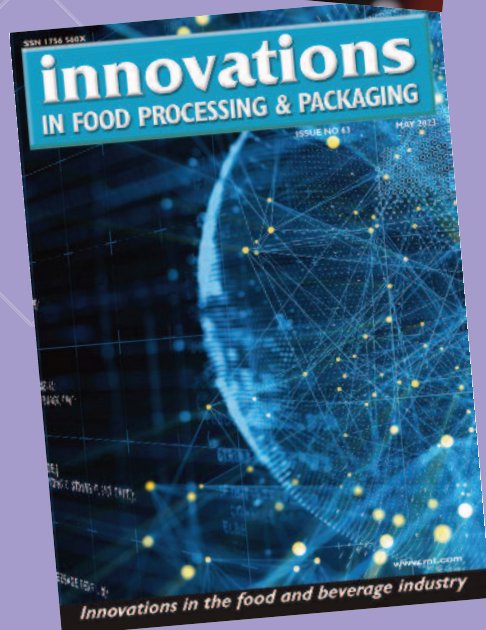
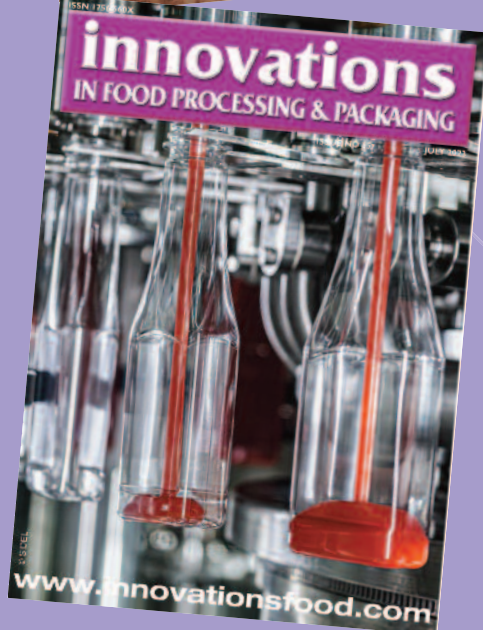
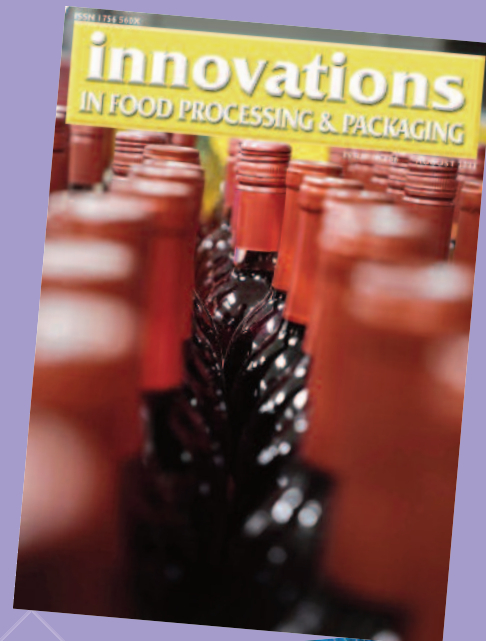


innovations

IN FOOD PROCESSING & PACKAGING

www.innovationsfood.com

ALL CHANGE FOR 2024:
INNOVATIONS WILL BE BI-MONTHLY AND DIGITAL ONLY IN 2024



Media 2024

Introduction 2024 - Bi-Monthly and Digital only magazine

First published in 2007, Innovations in Food (& Bev) Processing and Packaging is a professional B2B international bi-monthly magazine with features on food and beverage processing, packaging and labelling.

Distributed throughout the UK, Europe and North America the features are written by leading experts in their respective fields.

Each issue features an extensive list of editorial topics providing food and beverage industry professionals with an in-depth overview of key product innovations.

Our readers comprise R&D and senior management in companies manufacturing finished foods, beverages and dietary supplements.

Innovations in Food (& Bev) Processing & Packaging offers expansive exposure to decision makers in the global food and beverage markets.

With exposure at more trade shows planned in 2024 Innovations will provide a good platform to showcase your companies technologies and expertise.

Social media

Innovations in Food Processing & Packaging daily news can be also read on Twitter, Instagram and you can sign up for our weekly newsletter

For more information please contact

Terry Prior: terryprior@innovationsfood.com

David Copperfield: davidcopperfield@innovationsfood.com



Readership breakdown 2023

Innovations in Food Processing & Packaging and Innovations in Food Technology offers unparalleled exposure to decision makers in the global food and beverage markets. The readership breakdown is as follows:

Geographical breakdown

Germany	22%
United Kingdom	17%
Benelux	15%
USA	12%
France	11%
Scandinavia	8%
Spain	4%
Italy	5%
Canada	3%
Central Eastern Europe	32
Switzerland	1%

Job sector breakdown

CEO's and VIP Marketing/Sales	38%
Research & Development	34%
Purchasing	15%
Quality Assurance	8%
Government	3%
Consulting	2%

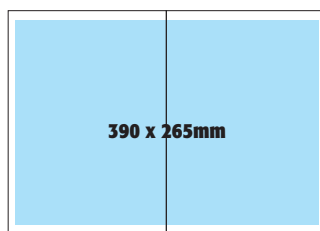
Product area breakdown

Food/Beverage processing	36%
Food/Beverage packaging	36%
Printing/Labelling	17%
Software	11%

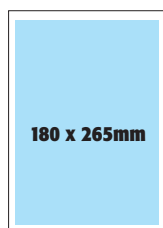
Advertising rates 2024 - Bi-Monthly and Digital only magazine

Magazine is A4 format (210mm x 297mm)

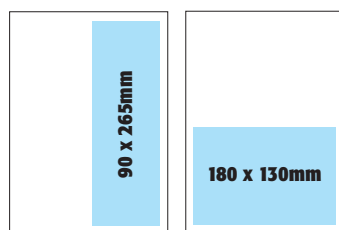
On page sizes



390 x 265mm

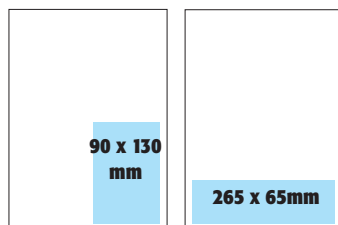


180 x 265mm



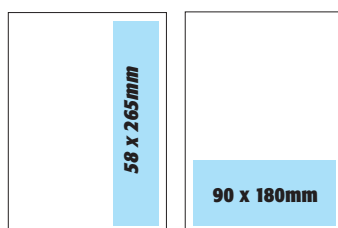
90 x 265mm

180 x 130mm



90 x 130mm

265 x 65mm



58 x 265mm

90 x 180mm

Double Page Spread

Full Colour £1,400 €1,600
Includes 2 page feature

Full Page

Full Colour £950 €1,000
Includes 2 page feature

Half Page

Full Colour £500 €550
Includes feature

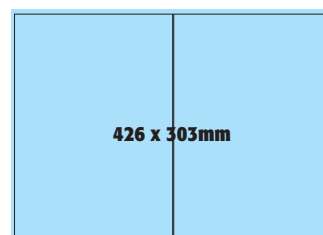
Quarter Page

Full Colour £300 €350
Includes feature

Third Page

Full Colour £300 €350
Includes feature

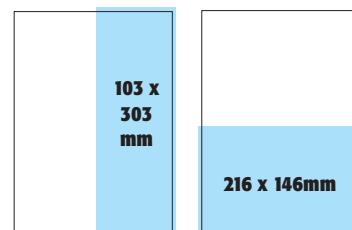
Bleed sizes



426 x 303mm

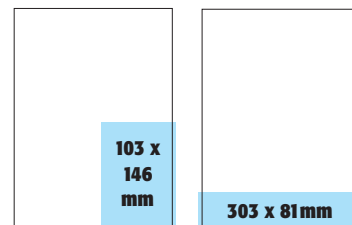


216 x 303mm



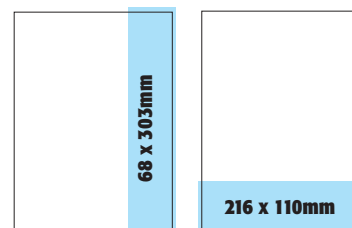
103 x 303mm

216 x 146mm



103 x 146mm

303 x 81mm



68 x 303mm

216 x 110mm

SPECIAL POSITIONS AVAILABLE

OUTSIDE FRONT COVER	£1,200	€1,250
INSIDE FRONT COVER	£1,000	€1,100
INSIDE BACK COVER	£1,000	€1,100
OUTSIDE BACK COVER	£1,100	€1,200

Discounts

The following discounts apply:

Series of two adverts booked together: 12% discount off each advert

Series of three adverts booked together: 15% discount off each advert

Series of four adverts booked together: 20% discount off each advert

Agency discount: 10%

Advertising rates 2024 - Bi-Monthly and Digital only magazine

NEW Buyers Guide 2024

Showcase your company through our new Buyers Guide 2024
Regular promotions through our weekly newsletter

€475 00 (£420.00) per entry – 1 year insert

Newsletter advertising rates

Banner (730 x 94 pixels)

1 month (4 newsletters)	€695
2 months (8 newsletters)	€1,295
6 months (26 newsletters)	€1,895

Webinar advertising rates

Webinar video window (250 x 300 pixels)

1 month	€1,050
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Web advertising rates

Tower Banner (300 x 500 pixels)
3 months

Home page	£530	€585
Other pages	£450	€500

Top Banner (468 x 60 pixels)
3 months

Home page	£380	€415
Other pages	£300	€330

Button Ads (300 x 250 pixels)
3 months

Home page	€235
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Mechanical requirements

Email: terryprior@innovationsfood.com
davidcopperfield@innovationsfood.com

Adobe Acrobat PDF files (Preferred)
All high Res PDFs must be supplied as follows:
All PDFs must be flattened
All fonts must be embedded
All spot colours must be processed
Allow at least 3mm bleed around pages
Resolution must be set to 2540
Pages must be centred on the PDF and include trim marks
Must be saved as a composite file – not colour separated
Double page spreads must be supplied as separate pages

Subscriptions - Digital only magazine

UK:	£30.00 (inc p+p)
Europe:	£30.00 (inc p+p)
Rest of World	£30.00 (inc p+p)


You can subscribe online at www.innovationsfood.com/subscriptions11.htm
You can also email us a subscription request

Company contact information



17 ASHCROFT COURT • BURNHAM • BUCKS SL1 8JT
UNITED KINGDOM
www.innovationsfood.com

Editorial Co-ordinator
Tel/Fax: +44 (0)1628 666176
Mob: +44 (0)7905 928566
Email: terryprior@innovationsfood.com

Editorial and Advertising: Terry Prior
Email: terryprior@innovationsfood.com
 www.linkedin.com/in/terry-prior52

Advertising and Business Development Director
David Copperfield
Tel: +33 466 580562
Mob: +33 (0)771 893 716
Fax: +33 (0)970 629185
Email: davidcopperfield@innovationsfood.com

 @innovfoodtech

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ALL CHANGE FOR 2024: INNOVATIONS WILL BE BI-MONTHLY IN 2024

DECEMBER 23 / JANUARY 2024

Vision systems
Freeze drying
Thermoformed packaging
Colour sorting
Dairy packaging
Waste management
Injection moulding
Food safe lubricants
Food traceability
Conveyor belt systems
Labelling solutions
Robotic automation
Checkweighers
Bar coding
Dairy packaging

PREVIEW:
PACKAGING INNOVATIONS & EMPACK 2024

Deadline: 12 January 2024

FEBRUARY / MARCH 2024

Strapping machines
Dairy packaging
X-Ray inspection
Vacuum packaging
Bag-in-box technology
Flooring innovations
Food traceability
Labelling solutions
Closure technology
Ready meal packaging
Thermoformed packaging
X-ray inspection technology
Waste management
Robotic automation

PREVIEW:
ANUGA 2024
SACHSENBACK 2024

Deadline: 4 March 2024

APRIL / MAY 2024

Packaging coding management systems
Stainless steel bespoke products
Vacuum pouch technology
Weighing technology
Ready Meal equipment
UV/EB technology
RFID (Radio Frequency Identification)
Waste management
AI technology
Tray erectors
Food traceability
Labelling solutions
Robotic automation
X-ray inspection systems

PREVIEW:
AUTOMATION 2024

Deadline: 6 May 2024

JUNE / JULY 2024

Vacuum packaging
Sensors for packaging
Waste management
Computer software
Food traceability
Closure technology
Ready meal packaging
Thermoformed packaging
Barrier films
Closure technology
X-ray inspection systems
Labelling solutions
Strapping machines
AI technology

PREVIEW:

Deadline: 8 July 2024

AUGUST / SEPTEMBER 2024

Strapping machines
Dairy packaging
X-Ray inspection
Vacuum packaging
Waste management
Bag-in-box technology
Flooring innovations
Closure technology Labelling solutions
Ready meal packaging
Thermoformed packaging
Food traceability
Bagging technology
Vacuum pouch technology
Weighing technology

PREVIEWS:
PPMA 2024
FACHPACK 2024

Deadline: 9 September 2024

OCTOBER / NOVEMBER 2024

Injection moulding
Steam processing technology
Bagging technology
Ready meal packaging
Food safe lubricants
Cryogenic freezing
X-ray inspection advancements
Robotic automation
Barrier films
Beverage processing techniques
Waste management
Closure technology
UV/EB technology
Food grade flooring innovations
PET technology

PREVIEWS:
ALL4PACK 2024

Deadline: 4 November 2023